

JSCConfCN 宁

NingJS · JSCConf China 2016 Sponsorship Agreement

宁JS · 2016 JS中国开发者大会赞助协议

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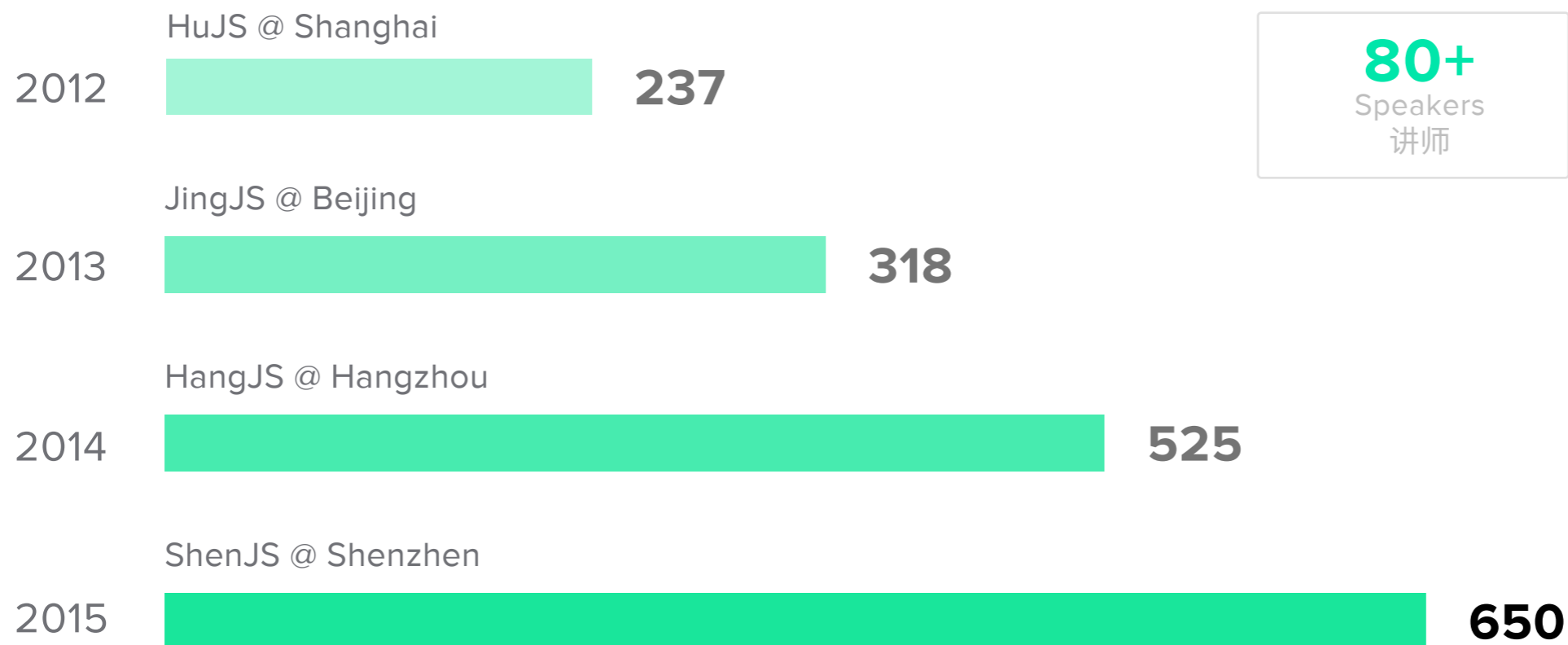
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2016.09.03 - 09.04 @ Nanjing  
2016年9月3日 - 9月4日 @ 南京

JSConf China ([2016.jsconf.cn](http://2016.jsconf.cn)) is a two-day developer-driven non-profit event focused on JavaScript and Node.js technologies. We bring together notable figures from both the Chinese and international JavaScript communities to share their knowledge and passion for JavaScript. Here is the program for the past years [2012.jsconf.cn](http://2012.jsconf.cn), [2013.jsconf.cn](http://2013.jsconf.cn), [2014.jsconf.cn](http://2014.jsconf.cn), [2015.jsconf.cn](http://2015.jsconf.cn). You can check out the videos from 2015 JSConf China in Shenzhen on [youtube.com](http://youtube.com) and [tudou.com](http://tudou.com). This year we will hold the JSConf China in Nanjing on September 3rd - 4th, 2016.

JSConf China - JS中国开发者大会 ([2016.jsconf.cn](http://2016.jsconf.cn)) 是一个以技术开发者为中心的非营利国际性技术大会，主要关注JavaScript和Node.JS 方面的技术。期间我们将邀请众多国内外JavaScript社区著名的开发者来分享他们的知识及对JavaScript的独到见解。这里是过去几届活动的链接：[2012.jsconf.cn](http://2012.jsconf.cn)，[2013.jsconf.cn](http://2013.jsconf.cn)，[2014.jsconf.cn](http://2014.jsconf.cn)，[2015.jsconf.cn](http://2015.jsconf.cn)。去年深圳JS大会的视频可以在 [youtube.com](http://youtube.com) 和 [tudou.com](http://tudou.com) 上看到。今年JS中国开发者大会将在南京于2016年9月3日 – 9月4日举行。

## Attendees 参会者



**5**  
Years  
年

**1730+**  
Attendees  
参会者

**80+**  
Speakers  
讲师

**40+**  
Sponsors  
赞助商

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**2016** NingJS @ Nanjing 09.03 - 09.04

## Cash sponsorship

NingJS has three sponsorship levels: gold, silver, bronze. In exchange for the sponsorship package, sponsors get brand exposure and a chance to engage with the audience.

## 现金类赞助

宁JS提供金、银、铜三个等级的现金赞助方案。赞助商可以通过现金类赞助获取品牌曝光和现场参与的机会。

	Gold ¥ 55000	Silver ¥ 25000	Bronze ¥ 15000
Logo on our website			
Mention on social media			
Appreciation mention at the beginning and the end of the conf			
Booth with table, chairs, and power ( table size depends on the sponsorship)			
Logo on all advertising material and program			
Clickable pop-up with desc. and links			
Your logo in the profiling decor and exhibition space during the conference			
Pamphlet ad inserted in conference bag			
Logo in every video			
Identified as sponsor on monitors during the conference			
Customized access to a meeting room (interviews, hospitality)			
A branded gift in all the conference bags			
Named host at the after party/coffee break			
Included tickets	6	4	2

	金 ¥ 55000	银 ¥ 25000	铜 ¥ 15000
大会官网上放置赞助商logo			
在JSConf China所有社交媒体上提及			
在JS大会现场正式感谢			
独立展位包括桌椅及插电板（展位大小依据赞助等级）			
官方宣传材料放置赞助商logo			
大会官网上放置超链接及公司信息介绍			
在大会公共展示区域放置公司logo			
在大会资料袋中放置赞助商资料			
在所有视频中显示logo			
在大会现场投影上提及			
可使用活动会议室（用于会议、茶歇）			
可在资料袋放置品牌赠品			
派对及茶歇的冠名赞助			
免费活动票	6	4	2

## Other partnership

### After-party food & beverage sponsor

Brand exposure limited to the after-party/coffee break.  
Can be a non-tech type of brand.

### Speaker sponsor

Cover the transportation and accommodation of the speaker from your company.

### Media partner

Mutual brand exposure with the partner company.

### À la carte la carte sponsoring

We can also offer you brand exposure in exchange of merchandises (raffle prizes or gifts, books, badge lanyards) or services (wifi, accommodation...).

For details contact us at: [support@jsconf.cn](mailto:support@jsconf.cn)

## 其它赞助方式

### 派对及茶歇期间赞助

可获得派对及茶歇期间品牌曝光，可以是非技术相关品牌。

### 讲师赞助

提供贵公司讲师的交通及住宿。

### 媒体伙伴

互为合作伙伴，尽可能为大会提供媒体推广宣传及追踪报导。

### 定制赞助

通过定制化的赞助（礼品、书籍、参会名牌、T恤、无线网络、住宿等），获取相应品牌曝光机会。

详情联系: [support@jsconf.cn](mailto:support@jsconf.cn)



	After-party food & beverage sponsor	Media partner	Speaker sponsor
Mention on social media			
Pamphlet ad inserted in conference bag			
Logo on our website			
Logo in every video			Logo in your speaker's video
A branded gift in all the conference bags			
Named host at the after party/coffee break			
Appreciation mention at the beginning and the end of the conf			Appreciation mention at your speaker's talk
Included tickets	2	2	1

	派对及茶歇期间 赞助	媒体伙伴	讲师赞助
在JSConf China所有社交媒体上提及			
在大会资料袋中放置赞助商资料			
大会官网上放置赞助商logo			
在所有视频中显示logo			在贵公司赞助的讲师 演讲视频中显示logo
可在资料袋放置品牌赠品			
派对及茶歇的冠名赞助			
在JS大会现场正式感谢			在贵公司赞助的讲师 演讲时感谢
免费活动票	2	2	1

NO. 3

Ticket price

售票定价

Ticket types 票种	Early bird 早鸟票	Discounted 折扣票	Full price tickets 全价票
Price 票价	¥ 300	¥ 500	¥ 650
Amount 数量	100	300	400
Terms 条款	No invoice included, only purchasing receipt 不包含发票, 仅包含购买回执	Invoice included, please leave your company letterhead 包含发票, 请在购买时留下公司抬头	

The ticket price includes two days' lunches and after-party entrance

票价包含两日午餐及派对入场券

NO. 4

Contact Information

联系方式

## Official Contact Information 官方联系方式

Email: [support@jsconf.cn](mailto:support@jsconf.cn)

Or you can contact our staff  
或者你可以联系我们的工作人员

Coco Yu

Email: [coco@wiredcraft.com](mailto:coco@wiredcraft.com)

Wechat: ssuperqing

## Social Media Platform 社交媒体平台

Weibo: @JSConfChina

Twitter: @JSConfChina

Wechat: JSConf\_China

GitHub repo: [github.com/jsconfcn/ningjs](https://github.com/jsconfcn/ningjs)



NO. 5

Previous Partners

过往赞助商

